

Being a workshop leader at the “Taking it to the Streets” conference was one of the highlights of the year! The event was incredibly well-organized, the staff went out of their way to be helpful and the women who attended were eager to learn and participate. What better audience could a presenter ask for? If you want to make a difference in the lives of fearless women entrepreneurs, this is the place to do it!

*Starla Sireno,  
The Fearless  
Entrepreneur*



## Seminars and Workshops

**Seminars and workshops** are offered monthly in both English and Spanish at any of Women's Initiative's locations in Oakland, Fruitvale, San Francisco and Marin. These seminars are designed to help our clients develop or improve their business skills on a specific topic related to your area of expertise. This is not the opportunity to sell your services but educate our clients in a specific field.

### **Business Connector's Role**

The Business Connector will hold the role of a trainer in a specific area of expertise which relates to their areas of knowledge. Your topics are also related to our curriculum and targeted to our audience. The business connector is representative of themselves and not their organization.

### **Time Commitment**

2+ hours

A seminar or workshop lasts anywhere from 2-6 hours. The topic determines the commitment of the Business Connector. Seminar and workshops are taught in the evening or during the day at the annual business conference.

### **Registration for the Events**

If the business connector is interested in presenting a Seminar in Spanish or English to our clients, the business connector fills out an application indicating their interest in the appropriate field. If the business connector has filled out an application, and wish to be added to our Seminar and workshop calendar, contact Kelly McKae at 415-320-5936 or by email at [kmckae@womensinitiative.org](mailto:kmckae@womensinitiative.org).