

“Working one-on-one with Women's Initiative clients is rewarding in ways I never anticipated. On a personal level, it feels great to help other women succeed in business. But the consultations are also challenging—every client has her own goals, skills, and communication style as well as a unique business idea. In one day, I might work with a massage therapist, an interior designer, an acupuncturist, and a florist. It's a brain workout! I get energized by the clients' ideas and creativity, and the clients get a polished piece of writing that will help them reach their next goal. And the Women's Initiative staff is incredibly responsive, organized and supportive—all I have to do is show up.”

*Claudia Bauer
I, Claudia Inc.*

Business Consultant and Coach

Consultation or coaching hours are provided to our clients by business connectors in a certain area of expertise. A Business Connector advises our clients in a specific area, whether it be accounting, finance, sales, marketing, operations, human resources or networking. The business connector sets up office hours that will be held in one of Women's Initiative's five locations. The clients will be notified of these office hours and will sign up to meet with the Business Connector.

Business Connector's Role

The role of the consultant or coach is to advise a Women's Initiative graduate in a specific area in their business. A consultant focuses on issues and problems which are technical in nature. A coach helps our clients identify their unique strengths which can be used to deal effectively with change, create attainable goals and help you build the tools to reach them. A consultant and coach donates hours of consultation to Women's Initiative in a specific area of expertise relating to their knowledge and field of business.

Time Commitment

2-4 hours a month for six months

A consultant or coach meets at one of Women's Initiative's office location where they hold office hours for our clients. The office hours can last anywhere from one to two hours. The hours of consultation will be held once or twice a month in any of our locations.

Registration to be a Consultant

If the business connector is interested in consulting or coaching our clients, the business connector will fill out an application indicating their interest in the appropriate field. If the business connector has filled out an application, and would like to learn more about the committees, contact Kelly McKae at 415-320-5936 or by email at kmckae@womensinitiative.org.